

My Contribution to Business

Project Managing Iona Cube

YINI Regional Final: Presentation 2008

Andrew Newbold

18 June 2008

Time Line and Concept

Iona platform and the Cube idea :

Iona platform

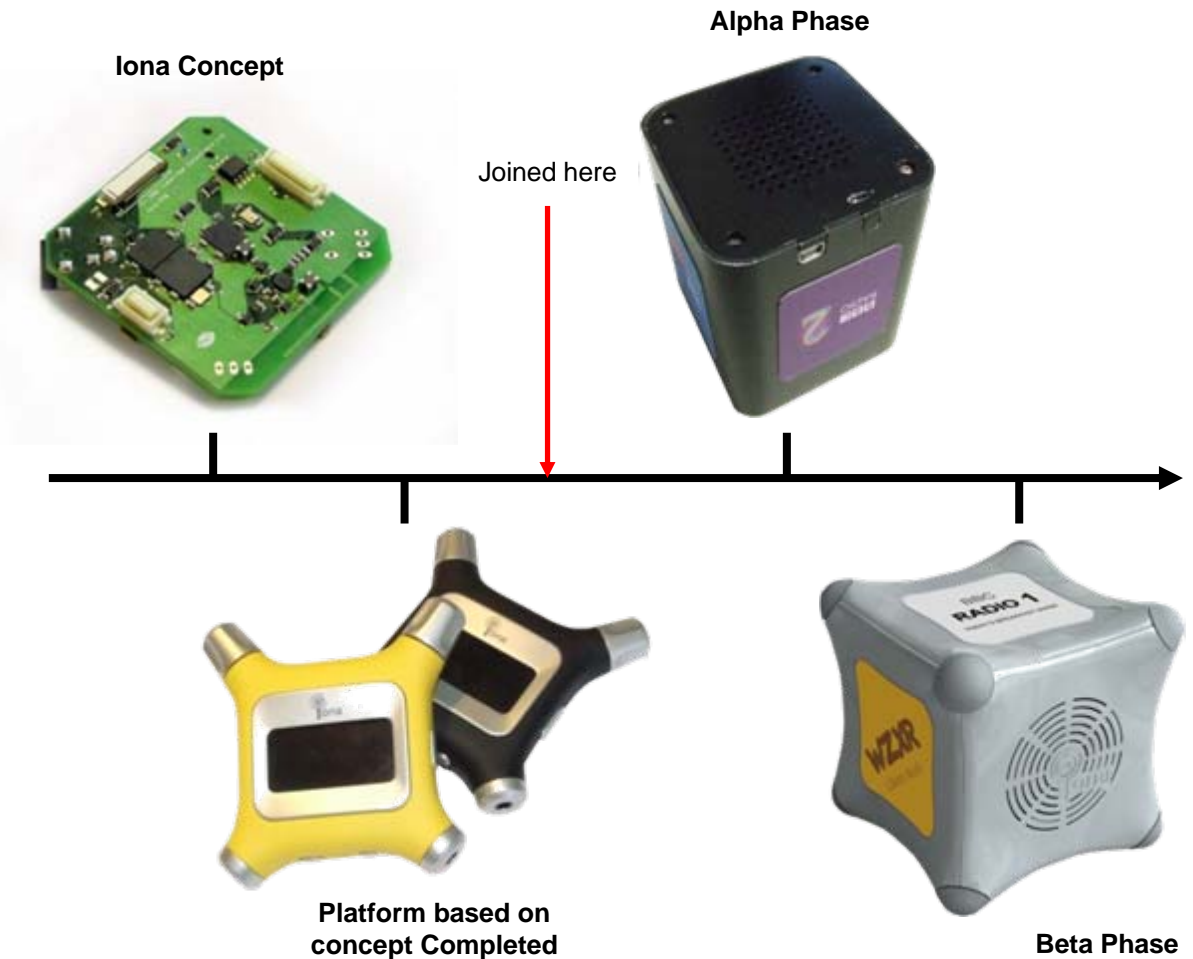
- Wireless internet radio
- Worlds Lowest Cost

The Cube

- Simple user interface

Business objectives

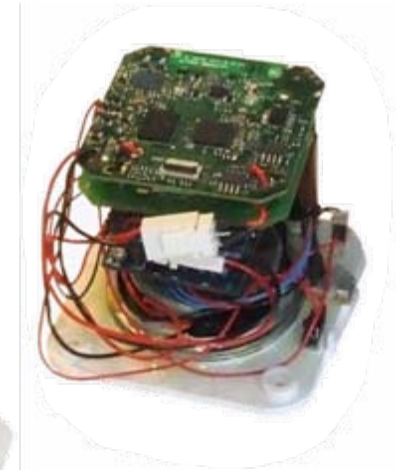
- Demonstrate Cambridge Consultants Ability
- Generate new contacts
- Bonus if directly sold



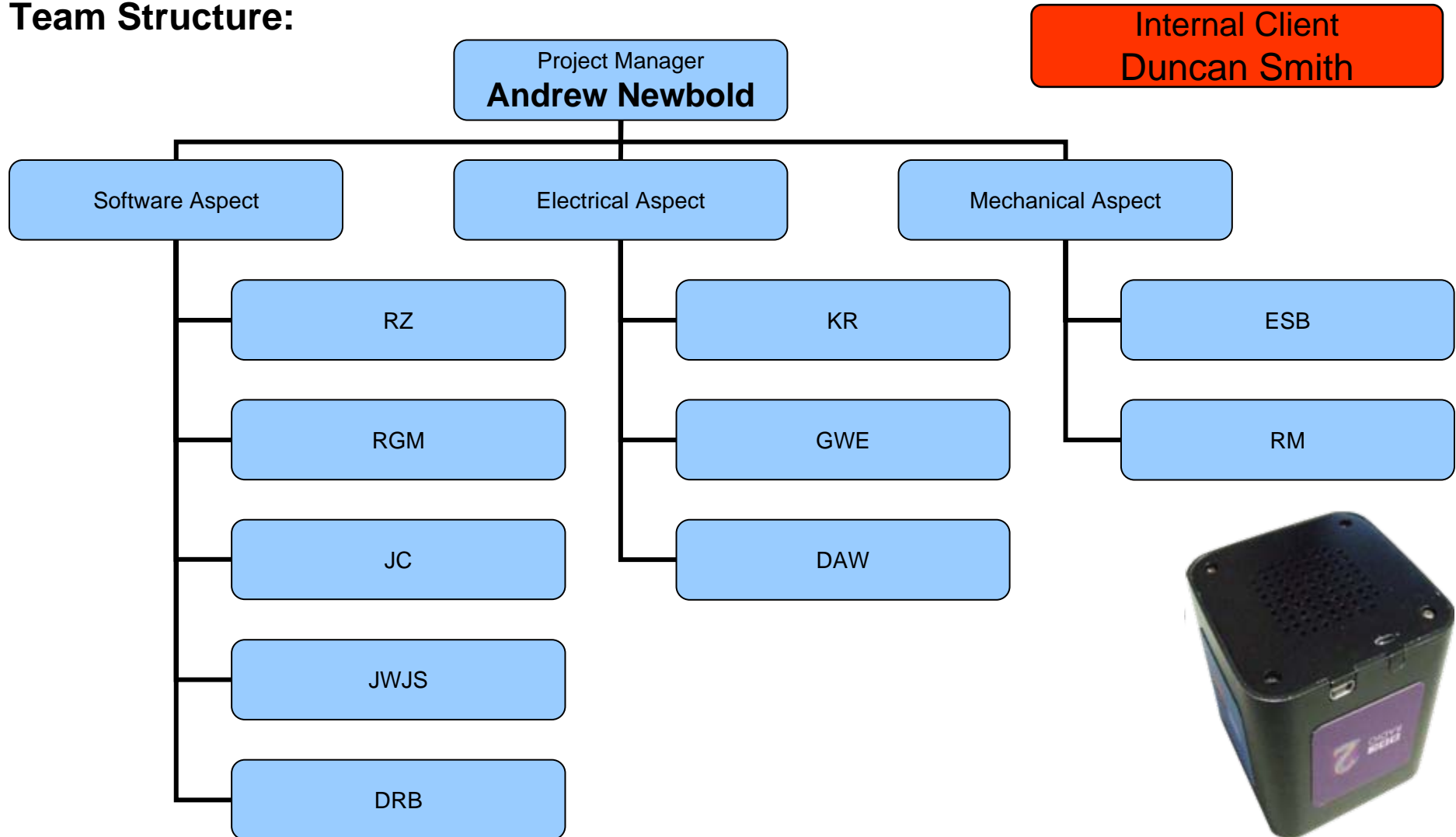
My Contribution

Management and Design

- Plan
- Cost
- Resource
- Deliver
- Two phase project
 - Alpha
 - Demonstrator for Consumer Electronics Show
 - “Works like” model
 - Proof of principle
 - Beta “Looks like” model to follow



Team Structure:



Beta Phase

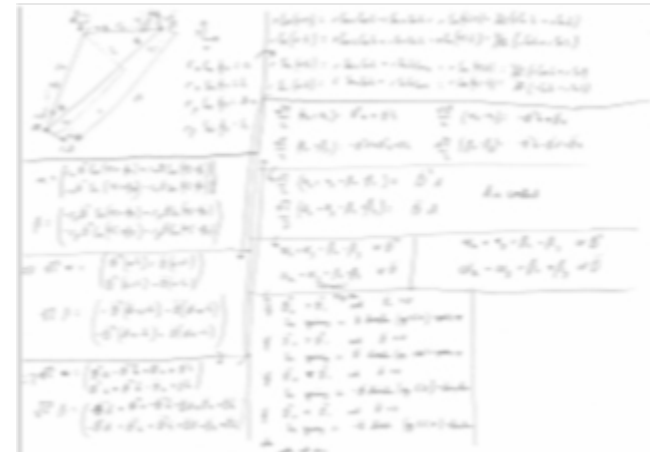
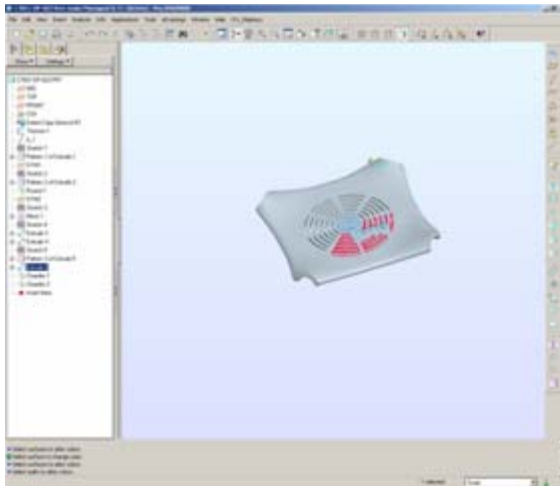
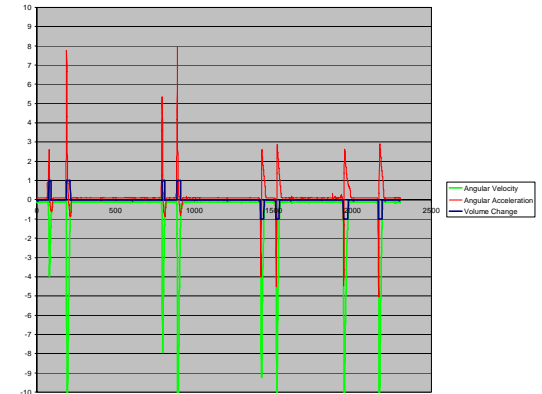
My contributions

Project Management

Volume Control Algorithm

Electronics modifications

CAD for casework



Images blurred for content

Consumer Electronics Show Reception



Source:
www.google.co.uk

My Achievements

- Project met all business objectives
- Viewed internally as a major success
- I helped bring media attention to Cambridge Consultants
- Overcame hard budget, time and technical issues
- Actively contributed to the business
- Beta phase target completion by end of July
- Done whilst I had other commitments
- Excellent prospects for external development of the product



Contact details:

Cambridge Consultants Ltd

Science Park, Milton Road
Cambridge, CB4 0DW
England

Tel: +44(0)1223 420024
Fax: +44(0)1223 423373

Registered No. 1036298 England

info@CambridgeConsultants.com
www.CambridgeConsultants.com

Cambridge Consultants Inc

101 Main Street
Cambridge MA 02142
USA

Tel: +1 617 532 4700
Fax: +1 617 737 9889